

MEMBER MONDAY

Linear Air Taxi



Mission

Linear Air Taxi's mission is to offer an affordable personal air travel option to increasingly frustrating regional airline service and tedious driving.

LINEAR[®]
air

OVERVIEW

Linear Air Taxi is the leading online platform solving the increasingly difficult 100-500 mile mobility problem by connecting travelers with thousands of small Part 135 airplanes encompassing every US state, Canada and the Caribbean. In addition to www.linearair.com, Linear Air Taxi is available via the travel sites Kayak and Hipmunk, and in the 'GDS' systems airlines use to sell through online and traditional travel agents - Amadeus, SABRE, Worldspan, and Apollo.

Linear Air Taxi is available in every US State, Canada and the Caribbean. Our headquarters is at Hanscom Airport in Bedford, MA.

History

Linear Air began in 2004 as a Part 135 charter operator flying Cessna Caravan turboprops in New England as an economic proxy for 'very light jets' (VLJs). Billions poured into the development of VLJs, and hundreds of millions more in the development of operating models to fly them. Linear Air Taxi placed an order for 30 Eclipse VLJs and took delivery of their first Eclipse in 2007.



In 2009, Eclipse went bankrupt in the midst of the global financial crisis, and their two main competitors for the operating model (DayJet and Pogo) also went bankrupt and shutdown.

Between 2009 and 2012, Linear Air restructured and survived with a low-risk/low-potential model to "see a few more cards."

In 2013, having witnessed the rise of the marketplace platform model in other travel sectors (Uber/Lyft, Airbnb), Linear Air began a pivot to become the first and still leading marketplace platform for air taxi, offering travelers an affordable personal air travel alternative to the airlines or driving for trips of 100-500 miles.



"Linear Air joined NATA as it is the organization of record for charter operators. Over the years, NATA has kept us on top of the latest developments impacting our industry and has advocated on our behalf in Washington and elsewhere. Having joined the recently formed NATA Committee on Urban Air Mobility, we are looking forward to supporting NATA's mission in this exciting new space."

- William Herp; CEO, Linear Air Taxi

Urban Air Mobility

With their air taxi platform in-place, Linear Air believes they are well-positioned to compete in the coming market for Urban Air Mobility (UAM) flights of 20-100 miles using electric vertical takeoff and landing aircraft (eVTOL), currently being developed by over 150 companies.

In Q4 2019, they are going to start flying 20-100 mile UAM flights using an aircraft with operating costs similar to future eVTOL vehicles: the recently FAA-certified 1-passenger, 1-pilot Autogyro Cavalon gyrocopter, a conventionally-powered short takeoff and landing aircraft. Linear Air Taxi will “prime the pump” by operating the first gyrocopter and roll out by placing additional gyrocopters with qualified operators across the US, starting with the air taxi operators already in their marketplace. When eVTOL aircraft come online, Linear Air Taxi will have the experience and know-how to seamlessly integrate them into the platform and become the operating system for Urban Air Mobility.



Contact Linear Air Taxi

Website: www.LinearAir.com

Facebook: @FlyLinearAir

LinkedIn: Linear Air

Twitter: @LinearAir

Instagram: @LinearAir

"Our website is the best initial point of contact. We can also be found on travel sites Kayak and Hipmunk, as well as travel agent systems Amadeus, SABRE, Worldspan and Apollo. These systems also power corporate self-booking tools such as Concur."

NATA Member Mondays

The National Air Transportation Association's Member Monday series highlights the diverse businesses that make up the association's membership to show their positive impacts on their communities, the aviation business industry, and the world at large.

Search #NATAMemberMonday on our social media and view NATA's website at www.nata.aero.