



NATA's Safety 1st Flight Crew Briefings

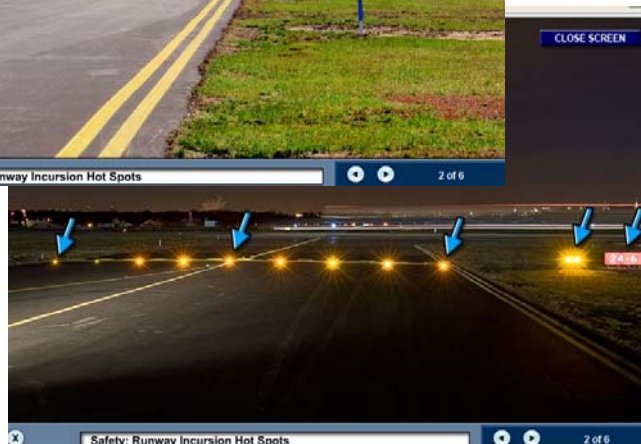
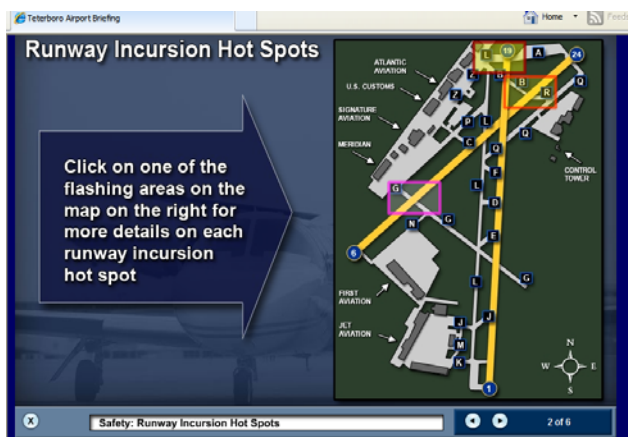
It is the pilot-in-command's responsibility before each flight to become familiar with all available information regarding all airports of intended use.

What if you could give pilots flying to your airport for the first time – or the fiftieth time – the benefit of talking with veteran pilots of your airport? The complex airspace surrounding airports and the high volume of traffic during peak hours demand that flight crews be thoroughly familiar with the air traffic procedures for the area and the airport layout before arriving and departing. The Flight Crew Briefing is a customized online training tool that gives pilots and other flight crew members flying into and out of an airport access to critical safety information about the airport, including its location, layout, operations, regulations, and safety and security procedures. The Briefing allows pilots to hear advice and guidance from airport management, based pilots, and other flight crew members who are familiar with your airport.

Why should my airport invest in an airport Flight Crew Briefing module?

- Avoid negative media coverage and protect your airport's reputation.
- Demonstrate that you are proactive in the prevention of incidents and accidents.
- Help create positive connections in aviation and local communities by promoting good neighbor noise and security policies.
- Prove your safety and security commitment.
- Be the #1 authority for local airport safety information.

The Flight Crew Briefing takes approximately 20 minutes to complete depending on the pilot's familiarity with the airport. The informational training includes four main topic areas pertaining to safety, security, noise abatement and ATC procedures specific to the airport. The safety briefing consists of an airport safety overview, runway incursion hot spot review, surface area movement problems and recommended practices for the airport. The security section includes an airport security program overview, identification requirements, escort procedures/vehicle access procedures and overnight securing of aircraft requirements. The noise abatement briefing covers the city/town/local rules and regulations, noise abatement procedures and airport updates. And finally, the Air Traffic Control (ATC) segment covers an overview of ATC procedures, departures and VFR operations applicable to the airport.



With superb clarity and graphics, the Flight Crew Briefing presents pilots views of specific runway incursion hot spots and scenarios for common pilot errors (top). It also includes real day and nighttime photos of critical surface areas (right).

Flight Crew Briefing modules are applauded by flight crews, the FAA, the NTSB, local community groups and the aviation community:

Since June 2008, more than 220,000 visits have been recorded on the crew briefing site for Teterboro Airport in New Jersey. Consistently one of the busiest general aviation airports in the country, Teterboro is also located within some of the most complex and congested airspace. To help pilots negotiate arrivals and departures involving Teterboro, the National Air Transportation Association launched airportflightcrewbriefing.com/teterboro to familiarize flight crews with some of the safety considerations of the field, both in the air and on the ground. A Flight Crew Briefing module is also currently in development for Newark Liberty International Airport. Set a great example in your community by investing in a briefing.



"NATA's online Flight Crew Briefing has been an invaluable tool for pilots because it enhances safety and provides greater operational awareness at one of America's busiest general aviation airports. The TEB module has been so successful and well-received that the PANYNJ is once again partnering with NATA to develop a similar module for Newark Liberty International Airport."

– Susan M. Baer, director of aviation, Port Authority of New York and New Jersey

Flight Crew Briefing Project Management:

NATA offers full-service project management for each Flight Crew Briefing – from Web site hosting to ongoing Web site maintenance and updates. A subject matter expert is assigned as project manager and coordinates all aspects of each Briefing, including interviewing pilots, air traffic controllers, and other users of your airport; drafting text and narration; and developing graphics. A professional photographer takes dozens of day and nighttime photos of critical surface areas and other important features of your airport. The text, narration, graphics, and photos are finally combined to create a single multi-media training module which is available online for pilots flying to your airport.

Flight Crew Briefing Services Include:

- Project management
- Web and graphic development
- Web site hosting
- Travel expenses for on-site meetings at the airport and other locations as required
- Professional contract services, i.e., photographer
- Ongoing Web site maintenance for the first year following deployment of the training
- Updating the course material as needed to ensure content currency for the first year following deployment of the training
- Web site branding – according to Airport Authority specifications
- Web site security – login may or may not be required
- Metrics of hits and completions

 **Report for Teterboro: General Statistics** Powered by WebLog Expert
Time range: 4/25/2008 14:01:45 - 10/8/2009 10:41:49 Generated on Thu Oct 08, 2009 - 11:51:18

Summary	
Summary	
Hits	
Total Hits	247,232
Average Hits per Day	464
Average Hits per Visitor	8.72
Cached Requests	18,928
Failed Requests	21,736
Page Views	
Total Page Views	30,535
Average Page Views per Day	57
Average Page Views per Visitor	1.08
Visitors	
Total Visitors	28,344
Average Visitors per Day	53
Total Unique IPs	14,251
Bandwidth	
Total Bandwidth	0 B
Average Bandwidth per Day	0 B
Average Bandwidth per Hit	0 B
Average Bandwidth per Visitor	0 B



Contact Russ Lawton at rlawton@nata.aero for more information.

Visit <http://www.airportflightcrewbriefing.com/teterboro/> to view the Teterboro Flight Crew Briefing module.